



BRANDMANUAL



ABOUT

FILM PHILIPPINES



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FILMPHILIPPINES welcomes international productions to a holistic shooting experience in the Philippines. With locations ranging from lush islands to bustling urban landscapes, filming in the PH combines ease of business with English-adept production crews and talent, and now with a new incentive scheme designed to stretch the budget for more possibilities for your projects, whether it's for full-feature production, post-production, VFX or animation. Plus, FilmPhilippines One-Stop Shop Assistance (OSSA) automatically provides expedited assistance with visas, permits, locations, casting and other logistical support.

LOGO

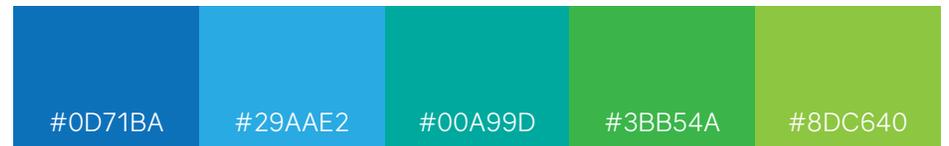
GUIDELINES

LOGO ALIGNMENT



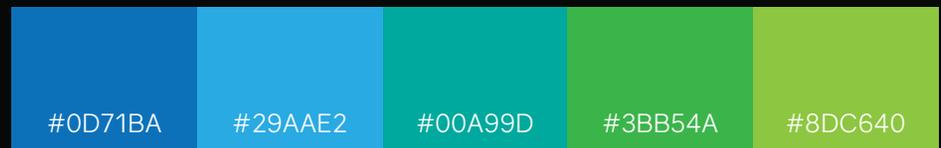


PRIMARY COLOR PALETTE





SECONDARY COLOR PALETTE



LOGO VARIATIONS

MAIN LOGO



BLACK AND WHITE LOGO



*THE USE OF BLACK AND WHITE LOGO IS FOR GRAYSCALE LAYOUT,
BLACK AND WHITE LAYOUT AND ONE COLOR LAYOUT*

DON'TS

DISTORT



CHANGE OF FONT



USE GLOW EFFECTS



ONLY BLACK GLOW EFFECT IS ALLOWED

CHANGE OF COLORS



PUT BOX AROUND



CHANGE OF ANGLE



PUT STROKE



PUT OUTLINE

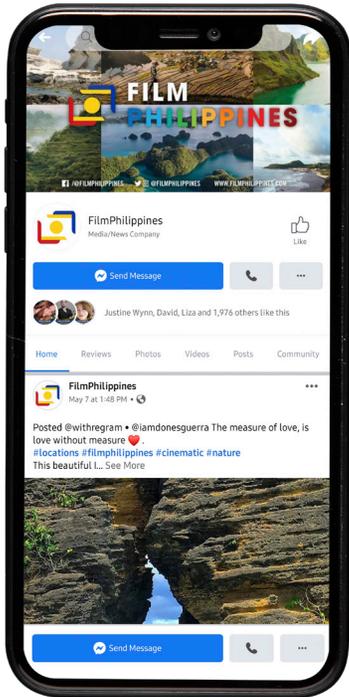


COLOR RENDITIONS



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ONLY BLACK GLOW EFFECT IS ALLOWED



FOR YOUR REFERENCES VISIT

FILM PHILIPPINES SOCIAL MEDIA PAGES

